

## Biography

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### **Marie Arzel**

*Global Marketing & Sustainability Manager,  
Syensqo*

After a double degree in Chemistry and Marketing, I joined Solvay in 2013 as a Marketing Specialist for the Home and Personal Care markets based in New Jersey (USA). Four years later, in 2017, I took the role of Business Development Manager for the Beauty market for Europe, the Middle East and

Africa. Today, I'm also in charge of the Home & Hygiene market within my scope of Business Development Manager. My focus has been on the growth and innovation of our portfolio with a high dimension linked to digital.