



Image courtesy of Plastivar

Frankfurt, Germany and Verderio, Italy, January 21, 2025

PLASTIVAR SELECTS INEOS STYROLUTION'S ABS PRODUCTS FOR NEW EDGEBANDING SOLUTIONS

- INEOS Styrolution's products convince with high quality and aesthetical surfaces.
- Recyclable ABS contributes to low ecological footprint.

Plastivar, a global leader in edgebanding¹ production, has selected INEOS Styrolution's ABS grades for their new edgebanding collections. The products helped Plastivar to bring their new UNIVERSA product line to market, a product that is available in different colours and different textures. Together with a variety of thicknesses, heights and pattern, it offers end customers unlimited combinations to customise per respective demand. New ABS products are planned to be used in additional new collections that will be launched soon.

¹ Edgebanding is a narrow strip of material used to create durable and aesthetically pleasing trim edges during finish carpentry.

Plastivar is committed to highest standards in terms of quality, production and recyclability. Among other features, they guarantee high resistance over time, high degree of protection against degrading agents, recyclability and a low ecological footprint. INEOS Styrolution's ABS² materials meet their own high expectations and allow them to offer these guarantees to their customers.

Elena Varisco, C.E.O. at Plastivar says: "We consider ABS to be the best material for our products. It guarantees a very high quality and much less polluting than other materials. The use of ABS allows us to have 99 percent of our 6,000 catalogue products recyclable. And with INEOS Styrolution's sustainable ECO materials, we even have a defined path to an even lower ecological footprint."

Olivia Vigano, Key Account Manager at INEOS Styrolution says: "Plastivar is all about quality and attention to detail. It is very motivating to work with a company that continuously innovates and always pushes the limits. I am very pleased that our products meet their expectation."

Sustainable ECO products based either on recycled materials or on bio feedstock are available as drop-in solutions for most INEOS Styrolution products.

ENDS

About INEOS Styrolution

INEOS Styrolution is the world's leading styrenics supplier, with a high-performing portfolio of styrene monomer, polystyrene, ABS and advanced styrenic products. With more than 90 years of innovation in materials science, INEOS Styrolution is focused on customer satisfaction with differentiated solutions that provide a competitive edge as well as investments in technology that enable [closed loop recyclability for styrenics while reducing our carbon emissions](#). INEOS Styrolution applications can be found in many everyday products across multiple industries: including automotive, electronics, household, construction, healthcare, packaging, and toys/sports. Operating 17 production sites in nine countries, the company is a wholly owned subsidiary of INEOS Group Limited and employs approximately 3,000 people. Sales were 4.5 billion euros in 2023.

www.ineos-styrolution.com

² ABS: acrylonitrile butadiene styrene copolymer

About Plastivar

For over fifty years, our company has specialised in the production of ABS edgebanding 100% made in Italy. From the raw material to the finished product, each stage is meticulously controlled to guarantee the customer a high-quality product.

We offer a wide range of edgebands, with more than 6,000 products in our catalogue in a great variety of colours, prints and finishes, but we also endeavour to fulfil special requests from our customers by producing tailor-made edgebands through a thoughtful sample study.

In parallel to standard production, we are dedicated to developing innovative design projects such as the latest collection presented at SICAM 2023, UNIVERSA, and implemented with 2 new finishes with SICAM 2024, which is based on a revolutionary concept, an edge that allows for versatile work by applying it to the panel regardless of the decor and finish of the panel.

The top-notch UNIVERSA Collection, is the result of Plastivar's expertise, patented textures that give the furniture an ADDED VALUE due to their intrinsic characteristic of standing out from the panel to which it is applied.

This is how the edgeband becomes a design element on the piece of furniture it complements, not just finishing it but defining its own character.

INEOS Styrolution media contact

Dr. Ralf Leinemann

ralf.leinemann [at] ineos.com

+49 69 509550-1366

Plastivar media contact

Dr. Michela Muntean – Sales Director and Marketing Creative Strategist

michelamuntean [at] plastivar.com

+39 340 338 9040