

## Biography

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### **Léa Seidenbinder**

*Global Marketing Manager Skin Care at Syensqo*

Léa has been appointed as the Global Marketing Manager for Skin Care within the Syensqo Beauty Care team based in Aubervilliers, France. Previously, she spent over 17 years at Seppic, where she held several key positions including Beauty Care Active Ingredient Marketing Director and Marketing Manager at Seppic Inc, a subsidiary company.

Léa also served as a Business Area Sales Manager at SEPPIC SA in Paris, where her role spanned sales, export, marketing, and R&D. Earlier in her career, she worked in Seppic's technical center in the cosmetic application lab in Castres, France. Léa holds a degree in Organic Chemistry and Biology from the University of Creteil, France, and a Master's degree in International Perfumery, Cosmetics, and Aromatics (IPCA) from the ISIPCA-Versailles program, specializing in cosmetics.