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Luran® 2555

INEOS Styrolution introduces new Luran® 2555 for masterbatches and compounding

- Luran® 2555: Designed for ABS compounds and masterbatches, with high flowability for easy processing

INEOS Styrolution announced today the launch of a new Luran® grade specifically designed to offer customers high flowability for easy processing. The new Luran 2555 complements the already existing strong portfolio of industrial SAN¹ materials.

Luran 2555 is intended for compounding and for masterbatches. In particular, the high flowability² of the new material stands out and, given the material's chemistry, it makes Luran 2555 a material of choice for ABS compounds.

Luran 2555 is addressing primarily the European market. It is produced in Ludwigshafen, Germany.

¹ SAN: styrene acrylonitrile copolymer

² Melt Volume Rate (220 °C/10 kg, typical value): 100 cm³/10 min

Erik Fetter, Commercial Product Manager/ Market Development Manager, Advanced Styrenics EMEA, says: "Our SAN solutions feature a well-balanced property profile ranging from good transparency and excellent chemical resistance to high stiffness, extraordinary heat resistance as well as very good dimensional stability. Luran solutions are ideal for a broad range of applications across automotive, construction, electronics, household, healthcare, and packaging. Luran 2555 nicely complements the existing product range with a very high flowability."

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About INEOS Styrolution

INEOS Styrolution is the world's leading styrenics supplier, with a high-performing portfolio of styrene monomer, polystyrene, ABS and advanced styrenic products. With more than 90 years of innovation in materials science, INEOS Styrolution is focused on customer satisfaction with differentiated solutions that provide a competitive edge as well as investments in technology that enable [closed loop recyclability for styrenics while reducing our carbon emissions](#). INEOS Styrolution applications can be found in many everyday products across multiple industries: including automotive, electronics, household, construction, healthcare, packaging, and toys/sports. Operating 17 production sites in nine countries, the company is a wholly owned subsidiary of INEOS Group Limited and employs approximately 3,000 people. Sales were 4.5 billion euros in 2023.

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