

MEDIA RELEASE

Lucas Meyer Cosmetics by Clariant unveils new Beauty CoLABoration House, marking a new era in cosmetic innovation

- Lucas Meyer Cosmetics by Clariant announces successful launch of Beauty CoLABoration House near Los Angeles, opened on December 10th, dedicated to co-creating innovative cosmetic formulations with customers
- The new facility showcases Lucas Meyer Cosmetics by Clariant's ingredients, fostering collaborative product development in the high-value cosmetic ingredients market
- This customer-centric innovation hub emphasizes hands-on collaboration and setting new standards in the beauty and personal care sector

QUEBEC, DECEMBER 11, 2024

Lucas Meyer Cosmetics by Clariant announces the opening of its new Beauty CoLABoration House near Los Angeles, California. This state-of-the-art facility is designed to revolutionize the way cosmetic formulations and concepts are developed, emphasizing direct collaboration with the specific needs from customers in this region.

The Beauty CoLABoration House embodies the company's commitment to customer-centric innovation in the beauty and personal care sector. The facility's name emphasizes the 'LAB' component, highlighting its role as a collaborative space where customers work hand-in-hand with inhouse experts to develop new cosmetic formulations using active and functional ingredients as well as exotic oils, butters and clays offered by Lucas Meyer Cosmetics by Clariant.

Christian Vang, President of Clariant's Business Unit Care Chemicals and the Americas region, stated, "The opening of this new facility on December 10th marked a significant shift in how we approach cosmetic innovation. It's not just about showcasing our ingredients; it's about working alongside our customers to create the next generation of beauty products. We're thrilled with the positive response and collaborative energy we've seen in just the first few weeks of operation."

The opening of the Beauty CoLABoration House follows the recent integration of Lucas Meyer Cosmetics into Clariant, a move that significantly strengthens Clariant's position in the specialty chemical industry and expands its footprint in North America. This strategic step aligns with Clariant's purpose-led growth strategy and its goal to accelerate customer-driven innovation.

"By combining our personal care ingredients portfolio with Lucas Meyer Cosmetics, we've created a unique opportunity for collaborative formulation development," Vang added. "In this fast-paced world of beauty and personal care, we're not just keeping pace with the market; we're setting a new standard for customer collaboration."

The Beauty CoLABoration House is expected to drive remarkable growth. The company aims to increase annual sales from around \$100 million currently to \$180 million by 2028, leveraging this new collaborative approach to product development. Vang also highlighted the value of the experienced team from Lucas Meyer Cosmetics, noting their excellent track record and the invaluable expertise they bring to this new collaborative venture.

The Beauty CoLABoration House is set to become a crucible for creativity and a launchpad for breakthroughs in the cosmetics industry. It will serve as a space where boundaries are pushed, conventions are challenged, and the next generation of cosmetic formulations are created in close collaboration with valued customers.

"At Lucas Meyer Cosmetics by Clariant, it is imperative that we align our strategy with local industry trends. The indie brand landscape also involves key players such as consultants and contract manufacturers. One of our objectives is to establish direct connections with them and with the emerging brands," comments Jackie Kim, Sales Director North America at Lucas Meyer Cosmetics.

As Lucas Meyer Cosmetics by Clariant opens the doors to this new facility, it invites customers to experience a new level of partnership in cosmetic formulation, blending innovative ingredients with the creative vision of beauty brands.



Lucas Meyer Cosmetics by Clariant leads the way in sustainable beauty, meeting the demand for natural, high-value cosmetic formulations.
© Clariant



Clariant's Beauty CoLABoration House brings experts and customers together to co-create the next generation of cosmetic innovations.
© Clariant

GLOBAL TRADE MEDIA RELATIONS

Stefanie Nehlsen

Phone +41 61 469 63 63

stefanie.nehlsen@clariant.com

REGIONAL MEDIA RELATIONS

Shelly Linkerhof

Phone +1 346 444 2041

shelly.linkerhof@clariant.com

Follow us on [X](#), [Facebook](#), [LinkedIn](#), [Instagram](#).
Read our latest [blog](#).

www.clariant.com

Clariant is a focused specialty chemical company led by the overarching purpose of "Greater chemistry – between people and planet." By connecting customer focus, innovation, and people the company creates solutions to foster sustainability in different industries. On 31 December 2023, Clariant totaled a staff number of 10 481 and recorded sales of CHF 4.377 billion in the fiscal year for its continuing businesses. Since January 2023, the Group conducts its business through the three Business Units Care Chemicals, Catalysts, and Adsorbents & Additives. Clariant is based in Switzerland.

The products described herein are for cosmetics use only. This media release may be accessible from various countries around the world and hence it may contain statements or product classifications not applicable to your country. Statements contained herein may not be applicable to products regulated by the US FDA or Health Canada.

This information corresponds to the present state of our knowledge and is intended as a general description of our products and their possible applications. Any user of this product is responsible for determining the suitability of Clariant's products for its particular application.

NO EXPRESS OR IMPLIED WARRANTY IS MADE OF THE MERCHANTABILITY, SUITABILITY, FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE OF ANY PRODUCT OR SERVICE.

Press release and photography can be downloaded from www.clariant.com or www.PressReleaseFinder.com.