



Press release

For release: **September 04, 2023**

Westfalia Fruit unveils packhouse expansion plans in Mozambique

Westfalia Fruit is pleased to announce a significant development that underscores its steadfast commitment to propelling Mozambique's avocado sector forward. With a focus on fostering growth and innovation, the company is proud to unveil its upcoming packhouse expansion initiative.

The upgrade of the packhouse facilities is currently in progress, with an anticipated completion date set for the second week of February 2024. This expansion marks a pivotal stride in solidifying the company's position within the market while emphasising our dedication to delivering unparalleled quality and value. The expansion aims to accommodate increased demand and reinforce Westfalia Fruit's commitment to community development and collaboration, thereby enhancing Mozambique's growing avocado industry.

Having witnessed notable growth in avocado production volume throughout 2023, Westfalia Fruit is poised to elevate operational efficiency, particularly during the crucial picking and packing phases. This initiative aligns with its continuous pursuit of operational excellence and responsiveness to market dynamics.

As Westfalia Fruit embarks on this ambitious journey of growth and progress, the company extends its sincere appreciation to all our stakeholders, partners, and the diligent community of growers who have played a pivotal role in shaping our success. This packhouse expansion embodies not only the company's dedication to Mozambique's avocado sector but also signifies a significant stride towards reinforcing the local economy and promoting sustainable agricultural practices. With the imminent completion of this expansion project, Westfalia Fruit remains enthusiastic about its ongoing contributions to Mozambique's flourishing avocado industry. Through a commitment to excellence, the company looks forward to sharing the rewards of prosperity with all those involved.



Westfalia Fruit unveils packhouse expansion plans in Mozambique. (Photo: Westfalia Fruit, PR022)



Westfalia Fruit unveils packhouse expansion plans in Mozambique. (Photo: Westfalia Fruit, PR022)

About Westfalia Fruit

The multinational Westfalia Fruit Group is a leading supplier of fresh and processed produce to international markets, offering a diverse range of quality fruit and related products via its vertically integrated supply chain. Founded over 70 years ago on guiding environmental, social, governance & sustainability principles. These practices, premised on the legacy of Dr Hans Merensky are at the heart of all that is done by the Group – “To Do Good”, – of which continue to underpin our approach today.

Today, operating in 15 countries spread over 5 continents, the Westfalia Fruit Group prides itself on advancing sustainable agricultural practices and being a responsible corporate citizen within the communities in which it operates.

As a frontrunner in the avocado industry, Westfalia grows, sources, ripens, packs, processes, and markets accredited avocados across the globe throughout the year. Value-added products include avocado oil, low-preservative guacamole, frozen avocado, and dried fruit.

Westfalia grows fruit in all major origins in the Americas and Africa and sources from partner orchards, giving the Group the most diverse avocado-growing footprint in the world. Westfalia’s dynamic and integrated supply chain from research to the consumer benefits all stakeholders. The Group’s research division, Westfalia Technological Services, is the world’s largest privately funded subtropical fruit research unit. Its dedicated team of scientists and technicians focus on varietal development, innovation, and environmental matters, and provides a pivotal role in defining the future of the global avocado industry.

A supplier of choice to retail, wholesale, and food-service customers, Westfalia operates sales offices in the UK, Europe, North America, Latin America, southern Africa, and Asia. Fruit is packed in diverse formats and expertly ripened to deliver optimal eating quality. For more information visit www.westfaliafruit.com.



For more information:

Danielle Willems

T: +27 011 076 8358

E: danielle.willems@westfaliafruit.com

Maged Ochoa Ferrazzini

T: +31 164 317 012

E: mochoa@emg-marcom.com

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.

Alternatively for very high resolution pictures please contact

Maged Ochoa Ferrazzini (mochoa@emg-marcom.com, +31 164 317 012)