

PRESS RELEASE



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INEOS STYROLUTION DELIVERS BIO-ATTRIBUTED MATERIALS FOR NORA BY INTERFACE RUBBER FLOORING

- Styroflex® ECO is based on bio-attributed styrenics

INEOS Styrolution, the global leader in styrenics, announces today that nora by Interface, the commercial rubber flooring brand of Interface, has selected Styroflex® ECO 2G66 B60 to support the company's efforts to lower the carbon footprint of its products as it endeavors to become a carbon negative enterprise by 2040.

Marcela Villegas, Director Product Management Specialties EMEA at INEOS Styrolution, comments: “We are proud to work with nora systems. Our two companies share the same entrepreneurial spirit and the same passion for sustainable solutions.”

Styrolflex ECO is the recently introduced¹ extension to the Styrolflex product line with materials based on bio-attributed styrenics. Styrolflex ECO 2G66 B60 is a RSB² compliant product leading to a 100% substitution of fossil-sourced styrene with an RSB-certified bio-attributed styrene, and 74% lower greenhouse gas footprint when compared to styrene produced from fossil feedstock.

Styrolflex[®] is INEOS Styrolution’s brand for SBC³ copolymers offering properties of a thermoplastic elastomer (S-TPE), suitable for extrusion and injection molding.

More information on INEOS Styrolution’s ECO range is available at styrolution-eco.com.

About INEOS Styrolution

INEOS Styrolution is the leading global styrenics supplier, with a focus on styrene monomer, polystyrene, ABS Standard and styrenic specialties. With world-class production facilities and more than 90 years of experience, INEOS Styrolution helps its customers succeed by offering solutions, designed to give them a competitive edge in their markets. At the same time, these innovative and sustainable best-in-class solutions help make the circular economy for styrenics a reality. The company provides styrenic applications for many everyday products across a broad range of industries, including automotive, electronics, household, construction, healthcare, packaging and toys/sports/leisure. In 2020, sales were at 4 billion euros. INEOS Styrolution employs approximately 3,600 people and operates 20 production sites in ten countries.

More information: www.ineos-styrolution.com

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¹ www.ineos-styrolution.com/news/INEOS-Styrolution-introduces-specialty-styrenics-offering-74-percent-lower-greenhouse-gas-emissions

² For RSB (Roundtable on Sustainable Biomaterials) see rsb.org

³ styrene-butadiene copolymers



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