

## WHAT IS BETA VIA™ COMPLETE?

BetaVia Complete is a nutrient-rich, dried whole algae fermentate that provides nutritional support for a healthy immune system.

- Over 50% beta glucan 1,3
- With protein, essential vitamins, minerals and amino acids
- 375 mg daily dose

## HOW DOES BETA VIA COMPLETE WORK?

Studies show BetaVia can work in the body by:

Priming key immune cells<sup>1</sup>

Strengthening the body's natural immune system<sup>2</sup>

Promoting cell signaling<sup>1</sup>

# 5

## KEY FINDINGS OF BETA VIA COMPLETE HUMAN CLINICAL TRIAL

A clinical trial with active, healthy participants shows how consuming BetaVia Complete helps support a healthy immune system — with statistically significant findings regarding upper respiratory tract infection (URTI)\* symptoms.<sup>2</sup>

### CLINICAL TRIAL STATS:

- Males and females between 25 and 65 years of age
- Randomized, double-blind, placebo-controlled study
- 90 days

# 3.3

FEWER SELF-REPORTED SICK DAYS<sup>†</sup>

# 70%

FEWER URTI SYMPTOMS<sup>†</sup>

# 10

FEWER URTI SYMPTOM DAYS<sup>†</sup>

# 45%

FEWER URTI SYMPTOM EPISODES<sup>†</sup>

# 80%

LOWER OVERALL SEVERITY OF URTI SYMPTOMS<sup>†</sup>



\*This product falls within the scope of the EU Novel Food Regulation and requires authorization in order to be commercialized in Europe - Please contact us in order to get more detailed information.

\*The data for URTI was collected using a validated survey WURSS-24 which surveys the following symptoms: running nose, plugged nose, sneezing, sore throat, scratchy throat, cough, hoarseness, head congestion, chest congestion, feeling tired, headache, body aches and fever

<sup>†</sup>Compared to placebo

1. KHLL-017-150 (TL-18-00009) BetaVia Complete Can Prime Key Immune Cells in the Innate Immune System

2. KHLL-017-155 BetaVia Complete Reduces Upper Respiratory Tract Infection Symptoms in Healthy Active Adults

This product is not intended to diagnose, treat, cure or prevent any diseases. Certain statements may not be applicable in all geographical regions.

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