



## FACTSHEET

### Pronunciation key

Archroma – ahr-kroh-mah

### Archroma at a glance

- Founded in October 1, 2013\*
- CEO Alexander Wessels
- 3 Business Units: Brand & Performance Textile Specialties; Packaging & Paper Specialties, Coatings, Adhesives & Sealants
- Privately owned: SK Capital, a U.S. based private investment firm
- Global Headquarters: Reinach near Basel, Switzerland
- Global Employees: ~ 3000
- Manufacturing facilities worldwide: 24
- Global operations: 35 countries

\* Archroma comprises the former textile, paper and emulsions businesses of Clariant as acquired by SK Capital Partners on September 30, 2013. Clariant has a 130 year heritage, dating back to 1886.

### Archroma brand spirit

*Our "why":* We continuously challenge the status quo in the deep belief that we can make our industry sustainable.

*Our purpose:* We touch and color people's lives every day, everywhere.

*Our vision:* We are passionate to deliver leading and innovative solutions, enhancing people's lives and respecting our planet.

*Our mission:* We are growing business by leveraging local entrepreneurship and our global organization in a collaborative way. We enable our customers to win in their market, we push limits to outperform and we never give up!

*Our proposition:* We deliver specialized performance and color solutions to meet customers' needs in their local markets and achieve a fair value for our shareholders and stakeholders in return.

### Financials\*

2012: Businesses as divested from Clariant generated an estimated 1.2 billion CHF in sales

2013: 1.381 BUSD for products sales

2014: 1.432 BUSD or + 3.7% (Before BASF acquisition)

2015-2016: Sales FY2016 (Oct-2015 to Sep-2016): 1.3 BUSD

Brand & Performance Textile Specialties: 65% of sales

Packaging & Paper Specialties: 25 % of sales

Coatings, Adhesives & Sealants: 10% of sales



## Locations and operations

- Corporate headquarters in Switzerland, Brand & Performance Textile Specialties in Singapore, Packaging & Paper Specialties in Switzerland, Coatings, Adhesives & Sealants in Brazil
- 24 production facilities: 10 in Americas, 8 in EMEA, 6 in Asia
- 9 innovation & safety labs : 1 in LATAM (EM), 3 in Europe, 5 in Asia
- 2 color management centers: Charlotte (USA), Guangzhou (China)
- 12 technical service centers: 3 in Americas, 3 in EMEA, 6 in Asia

## Award-winning innovation

- 2014 Corporate Water Stewardship Award (Global Water Summit) for our SET **Sustainable Effluent Treatment Facility** in Pakistan
- 2013 ICIS Innovation Award for our **ONE WAY Sustainability Service**
- 2012 ICIS Innovation Award for **Advanced Denim dyeing**
- 2007 EPA “P2 Recognition Project” Award for **deposit control agent Cartaspers® PSM**, a product used in paper manufacturing

## Certified quality, environmental and safety management:

- 2016 WWF Pakistan Eco-innovation Award For **Sustainability Initiatives**
- **Global IQNet** and **SQS certification** to **ISO 9001**, **ISO 14001** and **OHSAS 18001** (Occupational Health and Safety Assessment Series)

## Business units, markets and products

### **Brand & Performance Textile Specialties**

#### *Key markets:*

- Apparel – Includes clothing of all types and fashions
- Home textiles – Such as towels, drapes, linens, and furniture fabrics
- Technical textiles including nonwovens – for applications including medical, construction, industrial, carpet, automotive and sports
- Carpet – Includes indoor and outdoor floor coverings
- Transportation –Fabrics in hard-wearing transport applications (planes, buses and trains)

#### *Key products:*

- ONE WAY – Sustainability service
- Advanced Denim – Eco-advanced innovation for denim
- Drimaren® - Reactive dyes for cellulosic coloration
- EarthColors – Colors from nature to fashion
- Foron® - Disperse dyes for highest wash and light fastness
- Inkpresso® for textile digital printing
- NanoSphere® and coldblack® - Innovative functional effects
- Nuva® N – C6 technology based repellency and release
- Nylosan® - Acid dyes for polyamide coloration
- Sanitized® - Antimicrobial protection
- Smartrepel® Hydro - Non-fluorine water repellent protection



### **Coatings, Adhesives & Sealants**

#### *Key markets:*

- Paints - Decorative interior/exterior, primers, varnishes , industrial applications
- Construction - Concrete applications, roofing, tiling, sealants, primers, mortars admixtures
- Adhesives - Wood, paper, lamination, packaging and Pressure sensitive adhesives
- Specialties - High performance products, special market niches, nanotechnology, eco-advanced products (low emission concepts)
- Others - Emulsions for a wide range of functional effects and coatings in the textiles and paper industries

#### *Key products:*

- Mowilith® used in paints, construction, adhesives and specialties
- Mowicoll® used in adhesives
- Appretan® Emucryl® and Printofix® binder used in textiles
- Cartaseal®, Cartacol® and Cartacoat® used in paper
- Major monomer systems include: vinyl acetate, acrylates, styrene and other specialties

### **Packaging & Paper Specialties**

#### *Key markets:*

- Packaging and board
- Printing and writing
- Coated paper
- Tissue and toweling
- Nonwovens and specialties
- Newsprint

#### *Key products:*

- Coloration: Carta® & Cartasol® direct dyes, Cartazine® basic dyes, Diresul® sulfur dyes, Cartaren® & Flexonyl® pigment preparations, security effects
- Whiteness: Leucophor® optical brightening agents, shading dyes & pigments, quenching agents
- Surface & coating: Cartabond® crosslinkers, Cartaguard® fluorochemicals & Cartaseal® barrier additives, Cartacoat® rheology modifiers
- Process chemicals: Cartafix® dye fixatives, Cartaspers® deposit control, Cartabond® wet & dry strength resins, Cartafen® retention control, Antimussol® defoamers